



PRESS RELEASE

FOR IMMEDIATE RELEASE
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Contact:

Garrett T.M.K. Soong
Vice President of Marketing
(801) 489-5663
marketing@curecrete.com

Executive Reorganization

SPRINGVILLE, Utah– As the concrete densification and polishing market grows, we at Curecrete are growing with it to better serve our customers and partners throughout the world. Our mission is to provide expertise and proven superior technology for densifying and polishing the world’s concrete surfaces.

Two newly created teams– the Executive Leadership Team and the Global Business Development Team– aim to achieve this mission by harnessing their combined experience, drive and dedication. Helmed by our CEO, Scott Liggett, who himself was recently appointed as President of Curecrete, these changes to our corporate structure will allow us to progress towards our business priorities and capitalize on new opportunities.

Congratulations to all of our team members on their new appointments!

Executive Leadership Team

Brendan Stoner, current Controller, has been appointed **Vice President of Finance**. Brendan has been an integral member of the Accounting Team and has worked closely with long-time CFO, Brad Gardner, who will be retiring in the near future.

Dave Hoyt, current Director of Operations and Technical Service, has been appointed **Vice President of Technical Service**. One of our longest-serving employees, Dave joined Curecrete in 2000 and is responsible for a variety of tasks, including testing, research, field training and technical support.

Garrett Soong, current Director of Marketing, has been appointed **Vice President of Marketing**. Garrett oversees all global branding and marketing initiatives for Curecrete, and has been with the company since 2007.

Rhonda Black, current Executive Assistant to President and CEO Scott Liggett, has been appointed **Vice President of Operations**. Rhonda has been Scott’s right-hand woman and is uniquely positioned to oversee the organizational processes and productivity of the company.



Vernon Talbot, current Managing Director for RetroPlate, has been appointed **Vice President of Sales**. Vernon has been with Curecrete for more than 20 years, and has been instrumental in the development and success of the RetroPlate® Concrete Polishing System.

Global Business Development Team

The newly formed Global Business Development Team, overseen by Vernon Talbot as part of his new role as Vice President of Sales, now has the expanded responsibility for all global sales centric business development. Each member of the team has been given specific territories in which they will concentrate their efforts.

Mark Trunnell and **Gary Dusseau** – Managing Directors for North America.

Deke Rife – Director of Global Development for Asia Pacific South, Asia Pacific Central, and Asia Pacific East.

Jason Korth – Director of Global Development for Eastern and Western Europe.

Luiz Belo – Director of Global Business Development for Asia Pacific West, Asia Pacific North, the Middle East and Africa.

Scott Maxfield – Director of Global Development for Latin America.